



## RETAILERS FINISH FIRST WITH API

**TAMPA, FL-** Affordable, durable, colorful and creative finishes are crucial to creating quality beautiful storefront designs for the retail industry across America. A truth that American Products, Inc. (API) understands and is committed to.

In the 4<sup>th</sup> quarter of 2006, American Products, Inc. (API), the industry leader in interior storefront systems and exterior storefront systems acquired the first of several in house powder coating systems in order to prove their dedication to perfecting the finishing process and to provide retailers with the largest selection of colors and finishes in the market today. Partnerships with top powder coat manufacturers such as Tiger Drylac, Spraylat, Protech, TCI, Prizm, Prismatic and Sherwin Williams has improved the overall finishing process as well.

“Establishing in house powder coating capabilities has allowed us to really focus on a quality finish” says Kerri Beals, General Manager of American Products, Inc. (API). “We’ve always had the ability to produce excellent anodized finishes, which provide exceptional durability for a store’s high traffic areas and by adding in house powder coating technology, we’re able to offer even more color selections, thousands in fact, a better end product and the ability to keep costs under control so that our storefront systems consistently remain the most affordable choice for retailers across the country.”

Anodizing and powder coating processes can be applied to all aluminum storefront designs as well as brake metal for the purposes of cladding and re-cladding systems. “Anodizing or powder coating brake metal components for storefront designs is a very economical way for retailers to get the look of something like stainless steel without the expense” adds Beals.

Another benefit Beals attributes to having in house powder coating capabilities is that it not only saves retailers money, but time as well. By having the ability to handle the complete storefront system package from start to finish, American Products, Inc. (API) is able to streamline the production process and turn orders around more quickly. Additionally, all finished storefront systems can be shipped directly to retailers, general contractors and glaziers for simple installations.

For more information on American Products, Inc. (API) anodizing or powder coating applications, available color selections and innovative interior and exterior storefront systems, call (813) 925-0144 or visit [www.americanprod.com](http://www.americanprod.com).

### About American Products, Inc. (API):

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American Products, Inc. (API), based in Tampa, FL, is a nationwide supplier of interior storefront systems and exterior storefront systems including electrified privacy glass, fitting rooms / dressing rooms, fixtures, showcases, cash wraps, powder coated materials, glaswal, trimwal, flush glaze, brake metal, handrails, frameless glass doors, framed glass doors, hardware, resin panels, metal extrusions, and more. American Products, Inc. (API) materials are shipped ready to install to Retailers, General Contractors and Glaziers nationwide.

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