



FOR IMMEDIATE RELEASE

## **ELEGANT STOREFRONT SYSTEMS BY API: High End Designs without the Hassle !**

**TAMPA, FL-** Nothing says “elegance” like beautifully crafted storefront designs that visually cater to the senses of sophisticated buyers who are looking for an exceptional shopping experience and who want to enjoy luxurious surroundings while making their selections.

Because of this, retailers and architects across the country are seeking out American Products, Inc. (API), an industry leader known for their impeccable customer service, elegant interior storefront systems, exterior storefront systems and vast array of design components that can be customized to create classy, impressive storefront designs.

American Products, Inc. (API) offers state of the art storefront systems such as GlasWal, Flush Glaze and Brake Metal systems that are carefully crafted and can be finished in a wide variety of anodized, powder coated or wet spray finishes. Custom color matching capabilities allow retailers to create precise color combinations and designs.

Kerri Beals, General Manager of American Products, Inc. (API) explains why API storefront systems are such a popular choice for retailers. “Impeccable details are crucial for retailers who are catering to a sophisticated buyer. Storefront systems at API can include creative designs for TrimWal, handrails, brake metal, wall panels, mirror, doors and LED showcases. With so many classy, elegant choices available, our retail partners are confident they will be able to enhance their visual merchandising plan by using what we have to offer.”

Adding features such as well-appointed storefront partitions, frameless doors, custom wall panels and coordinating cash wraps can stimulate a buyer’s senses. Incorporating cutting edge technology in unexpected places can also surprise and impress a sophisticated buyer. “For instance, by incorporating our state of the art electrified privacy glass in fitting room designs, retail partners are acknowledging that today’s buyers are intelligent and technologically savvy” adds Beals. “That makes a bold statement and sends a clear message of quality and sophistication. Impress a buyer like that and you’ll end up with a repeat customer. ‘Wow’ a buyer like that and he’s telling his friends while playing a round of golf!”

For more information on American Products, Inc. (API), innovative interior storefront systems and exterior storefront systems, decorative design components and available finishing colors call (813) 925-0144 or visit [www.americanprod.com](http://www.americanprod.com).

About American Products, Inc. (API):

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American Products, Inc. (API), based in Tampa, FL, is a nationwide supplier of interior storefront systems and exterior storefront systems including electrified privacy glass, fitting rooms / dressing rooms, fixtures, showcases, cash wraps, powder coated materials, glaswal, trimwal, flush glaze, brake metal, handrails, frameless glass doors, framed glass doors, hardware, resin panels, metal extrusions, and more. American Products, Inc. (API) materials are shipped ready to install to Retailers, General Contractors and Glaziers nationwide.

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